



## Calgary Section

## SPE – Calgary Section

900-521 3rd Ave SW Calgary AB T2P 3T3

Phone: (403) 930-5454 Fax: (403) 930-5470

[www.speca.ca](http://www.speca.ca)

Dear Sir or Madam,

The Society of Petroleum Engineers – Calgary Section is embarking on its 2011 / 2012 Corporate Sponsorship Program. One of the primary objectives of the SPE – Calgary Section is to achieve a level of financial stability such that technical publications, knowledge dissemination and exchange, and scholarship funding can continue unhindered by economic cycles. The SPE – Calgary Section respectfully requests your financial support in their 2011 / 2012 Corporate Sponsorship Program to help achieve these goals.

As our industry regains momentum from the downturn, the recruitment and enhancement of technical skills is paramount. SPE's Technical Programs and Scholarships are a key part of this. As a supporter of the SPE - Calgary Section, your company will benefit by your company name or logo promotion during our Technical Luncheons which are attended by over 150 people at any given lunch. Further promotion on our website and in our e-news notices are distributed to over 3400 local SPE members monthly. Our audience comprises of existing and future decision makers, providing tremendous value and exposure at a reasonable cost promoting your company to the right audience.

The SPE – Calgary Section is operated exclusively for charitable, scientific, literary and educational purposes and is active in the following:

- ✓ Organization and sponsorship of technical meetings and symposia which feature domestic and internationally recognized experts from the petroleum industry
- ✓ Technical courses which provide formal training for members
- ✓ Technical luncheon series
- ✓ University (Calgary, Alberta and Saskatchewan) and technical school (SAIT and NAIT) scholarship program and support of the student chapter
- ✓ The SPE - Calgary Section Education Endowment Fund, which is aimed at providing long-term, sustained monies supporting short courses, workshops, public awareness initiatives and scholarships.

You may direct your sponsorship to any particular sponsor category as identified in the Sponsorship Form. Your contribution to SPE – Calgary Section may be forwarded with a completed (attached) Sponsorship Application Form to the following:

**SPE – Calgary Section**

900-521 3rd Ave SW

Calgary AB T2P 3T3

Thank you for your time and consideration. Should you require additional information or assistance, please do not hesitate to contact Jill Thomas via e-mail [jthomas@spe.org](mailto:jthomas@spe.org) and/or leave a message at the SPE office (403) 237-5112.

Sincerely,

Digitally Signed

Peter Oyebanji

For Director of Sponsorship – 2011 / 2012

Phone: (403) 718 7532 | Cellular: (403) 615 5503



# SPONSORSHIP LEVELS

Sponsor Benefits										
Sponsor Level	Fees CAD\$	Logo Recognition And Website Link	Logo recognition at all Media Events	Logo Recognition at all Technical Luncheons	Complimentary Tickets to Technical Luncheon (Must be utilized at one luncheon )	Scrolling Logo on Canadian SPE Section website	Opportunity to include special announcement / upcoming events at one Technical Luncheon	Name Recognition on website	Name recognition on all media	Electronic Advertising to Canadian Section Membership E-Mailout By SPE Once
<b>Platinum</b>	<b>\$3,000</b>	✓	✓	✓	✓ (8 tickets)	✓	✓			✓
<b>Gold</b>	<b>\$2,000</b>	✓	✓	✓	✓ (4 tickets)	✓				
<b>Silver</b>	<b>\$1,500</b>				✓ (2 tickets)		✓	✓	✓	
<b>Bronze</b>	<b>\$1,000</b>						✓	✓	✓	
<b>Endowment Fund /Education</b>	<b>\$2,500</b>	✓	✓	✓	✓ (6 tickets)	✓				✓
<b>Young Professionals – Technical / Soft Skills</b>	<b>\$1,500</b>	Sponsor 1 of 2 (or both!) Luncheon Series (Tech or Soft Skills) consisting of 5 bimonthly luncheons with event logo recognition and on <a href="http://www.speyp.ca">www.speyp.ca</a> website and 6 complimentary tickets. For additional information please contact Ramez Hanna Alla via e-mail @ Ramez.HannaAlla@encana.com								
<b>Young Professionals – Corporate Partners</b>	<b>\$1,000</b>	Corporate Partners (10 - \$1000 Sponsorship Opportunities) - recognition at Networking and " <a href="http://www.speyp.ca">www.speyp.ca</a> website For additional information please contact Ramez Hanna Alla via e-mail @ Ramez.HannaAlla@encana.com								
<b>Scrolling Website Banner Advertising</b> Advertise on the Canadian section of the SPE website <a href="http://www.speca.ca">www.speca.ca</a>	<b>\$1,500</b>	✓	*** Opportunity to change banner 3 times annually. ***		✓	✓				
<b>Friend</b>	<b>\$500</b>	Opportunity to support SPE Canadian Section and be recognized on website.								

\*\* Note: Electronic Advertising to Canadian SPE Membership material must be forwarded with at least two weeks' notice and must not be more than two pages in length. Materials must be provided in pdf file format and are subject to SPE International – Calgary Section Board approval. \*\*  
 \*\*\*The SPE International - Calgary Section is a Charitable Organization and offers tax receipts for all contributions. \*\*\*



**2011 / 2012 CORPORATE SPONSORSHIP APPLICATION FORM**

**Company Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **Province** \_\_\_\_\_ **Postal Code** \_\_\_\_\_

**Telephone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Contact** \_\_\_\_\_ **e-mail** \_\_\_\_\_

**Website** \_\_\_\_\_ **Date** \_\_\_\_\_

**Authorized by (Please print)** \_\_\_\_\_

**Signature** \_\_\_\_\_

Requests the following level of Corporate Sponsorship for one year

Sponsor Level	Amount per year	Mark (X) @ Support Level		
		General	Education	Young Professionals
Platinum	\$3,000			
Gold	\$2,000			
Silver	\$1,500			
Bronze	\$1,000			
Endowment Fund/Education	\$2,500			
Scrolling Website Banner Advertising	\$1,500			
Young Professionals – Technical/Soft Skills	\$1,500			
Young Professionals – Corporate partners	\$1,000			
Friend	\$500			

The SPE Canadian Section is a Charitable Organization and offers tax receipts for all contributions.

**Method of Payment:**

**Visa** \_\_\_\_\_ **Cheque enclosed** \_\_\_\_\_ **Invoice Required** \_\_\_\_\_

**Visa Card Number** \_\_\_\_\_ **Expiry Date** \_\_\_\_\_

**Name on Credit Card** \_\_\_\_\_ **Signature** \_\_\_\_\_

Please forward payment to:

**SPE – Calgary Section**  
 900-521 3rd Ave SW Calgary AB T2P 3T3  
 Tel.+1-403-930-5454 Fax: +1-403-930-5470  
 Email: [jthomas@spe.org](mailto:jthomas@spe.org)

\* **Platinum, Gold, Endowment Fund/Education and Scrolling Website Banner** sponsors, please forward your TIF and/or EPS logo to Upon receipt of signed commitment and payment, sponsors will receive sponsor benefits as outlined on the preceding page. Thank you for your participation in the SPE — Calgary Section Corporate Sponsorship Program.